

**2 January 2012**

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### **Visa Debit Card Launched!**

Wide Bay Australia has launched a Visa Debit Card.

Managing Director, Ron Hancock, said the Visa Debit Card will allow Wide Bay Australia customers to access their funds using Australian and overseas ATM's and EFTPOS and to make retail purchases at stores, over the phone, by mail order or online using the internet.

The Visa Debit Card is available to both personal and business customers who are Australian citizens and aged over 18 years of age and is attached to the Visa Debit Account.

Mr Hancock said that Wide Bay had established the Visa Debit Account as the society is very conscious of increasing levels of online and overseas card fraud experienced by some financial institutions and their customers.

“While we recognise that a separate account may not be as convenient – it is safer for our customers to be able to limit their potential exposure to online and overseas card fraud by only depositing funds they required for their Visa Debit transactions to their separate Visa Debit Card Account - while keeping the balance of their funds in their primary Wide Bay Australia Account”.

“Funds can easily be transferred to the Visa Debit Account at a branch, through telephone, internet or mobile banking or by direct credit at no cost”.

Mr Hancock said, when held by itself, the Visa Debit Account will incur a \$5 monthly Account Fee, however if a customer has another qualifying Wide Bay Australia account they will be exempted from this Fee.

He said a monthly Visa Debit Card Access Fee of \$1.25 per month will apply. “This Fee helps us to offset the cost of arranging Visa access and will be charged only once regardless of how many Visa Debit Cards are attached to a Visa Debit Account”.

For more information or to apply for a Wide Bay Australia Visa Debit Card call into a Wide Bay Australia branch or if that is not an option, call us on 1300WIDEBAY (that's 1300 943322) for the cost of a local call and we will send you the information and application forms.