

**21 January 2008**

Wide Bay launches 'new look' website

Wide Bay Australia Ltd has re-launched its website [www.widebayaust.com.au](http://www.widebayaust.com.au)

Ron Hancock, Managing Director of the Queensland-based building society, said the revamped site provides an essential portal to Wide Bay Australia.

“Our website not only has a new look but easy navigation and a host of new features.

Apart from information about our company - potential new and existing customers can access useful information about our range of finance, investment and banking products and services.

A range of other on-line applications and forms allow visitors to download applications, apply on-line or obtain on-line quotations.

Customers can continue to access our 'smartlink' Internet Banking and 'Card Services' Credit Card Internet Banking.

A new 'customer help' section will make it easy for existing customers to contact us for assistance with the products and services they may have purchased. For example, home loans customers can find out more about ways to make loan payments, review their loan transactions, make loan savings or contact someone to help them with their enquiries.

There are also useful calculators and other resources and special offers available on the products and services offered by Wide Bay.

In addition, a corporate section allows our shareholders to access information about Wide Bay Australia's shares, download company reports and news.”

Mr Hancock said Wide Bay Australia recognises customers' needs are constantly changing and that the 'new look' website will continue to be enhanced to meet those needs.

“Whether it's face-to-face at a branch, over- the-phone or on-line, Wide Bay Australia provides a real banking alternative.

**ENDS**

**Further information**

**Ron Hancock**  
**Managing Director**  
**(07) 4150 4001**